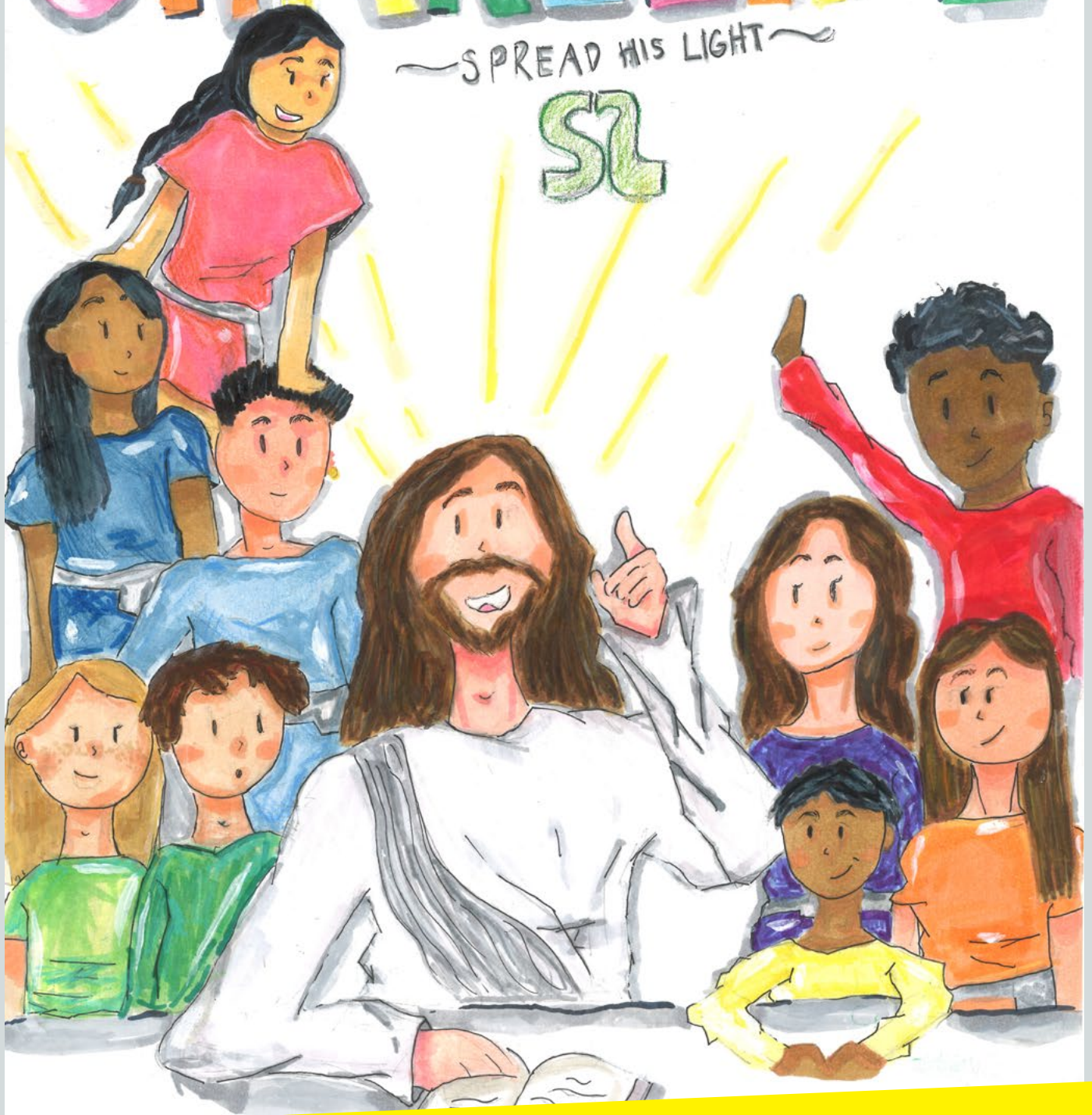


SHARELIFE

— SPREAD HIS LIGHT —



Your School Fundraising Toolkit

SL ShareLife
sharelife.org |    sharelifecan

School Campaign Toolkit

You provide hope for those in need right now!

Thank you so much for all that you do!

The call to do what is right is never an easy choice, but you still continue to face these difficulties with great determination.

We can't thank you enough!

Many people suffer silently and we are grateful you are offering a helping hand. We're all the more thankful that you empower your school and get students involved, as well.

Your efforts help people of all ages and backgrounds in our communities. Whether it be people dealing with depression and anxiety, or refugees seeking sanctuary in Canada, you are giving them a chance to live with dignity.

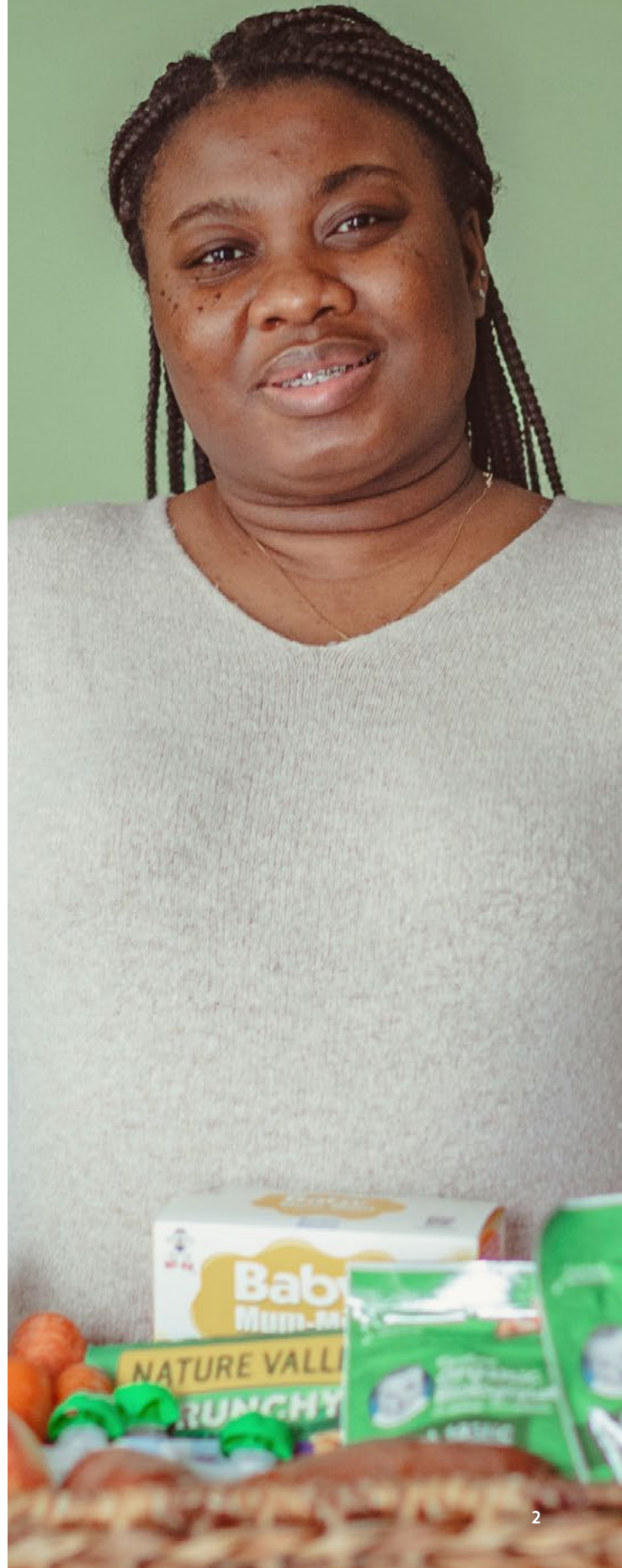
This toolkit will help your fundraising efforts at your school.

You will find inside:

- Information and stories on who you help
- Fun fundraising ideas
- Pledge sheet and recognition tracking form

Let's get started!

Cover image: Poster by Olene, Grade 6 student from DPCDSB's Father C.W. Sullivan Catholic School, winner of the 16th Annual Elementary Poster Contest



Who You Help

Your gift supports all in need of assistance

Seniors

ShareLife-funded agencies support thousands of elderly people who struggle with isolation, poverty and mental illness. With compassion and care, these vital programs help seniors live their lives to the fullest.

Families

Many people in our lives are silently suffering from depression, anxiety, grief and trauma. The five ShareLife-supported Catholic Family Services agencies provide a lifeline to those dealing with mental health challenges.

Immigrants and refugees

Imagine arriving in a foreign country, not fluent in the local language, and not knowing who can help you find housing and employment. Your gift to ShareLife is helping immigrants and refugees establish a new life in Canada.

People with special needs

ShareLife-funded agencies support people with a wide range of special needs, including Deaf people and their families, people with developmental disabilities, and people suffering from addiction.

Young parents

Many young women who are unexpectedly pregnant don't know where to turn for help. Your gift to ShareLife ensures they have the resources they need to keep their education on track and give their babies a healthy start.

Children and youth

Thanks to your support, ShareLife-funded agencies are ensuring a brighter future for homeless and at-risk children and youth throughout the GTA and beyond.

International development and missions

ShareLife helps people around the world by supporting the humanitarian and pastoral projects of our agencies. Programs that provide food and clothing as well as education and pastoral support.

Vocations

Our spiritual health and well-being depends on men and women heroically answering God's call. ShareLife funding supports the discernment, formation and education of those who will serve in our parishes.

Visit sharelife.org to see exactly who you are helping!

Steps to Success



Step 1

Pick a date

Step 2

**Select
your event**

Step 3

**Inform your
community**

Step 4

Share a story

Step 5

**Run your
event**

Step 6

**Thank your
community**

Living the
Gospel

by providing for
those in need

Last year you made a difference
in over **150,000 lives**

You

enabled **23,000 people**
to receive affordable
mental health care
through family service
agencies

You

facilitated the arrival
of **316 refugees** through
the Office for Refugees
of the Archdiocese of
Toronto

You

provided food for
over **100,000 people**
internationally through
Canadian Food for
Children and Mary's Meals

SL ShareLife
sharelife.org |    sharelifecan

Give someone in your community
a brighter future!

Contact

Arlene Salazar

School, Employee, and Monthly Donor
Campaigns Coordinator

asalazar@archtoronto.org | 416-934-3400 ext. 521

Discover further information, resources, brochures,
impact reports, videos and more at sharelife.org

Living the
Gospel

ShareLife Week is
March 18–22, 2024



Thank you for helping those in need!

A-Z of School Fundraisers

A

Arts and crafts sale

Have your artistic students unleash their creative spirit and make some fun arts and crafts! Pick a date to have your event and invite other students, teachers, family and friends to purchase some one of a kind art pieces created by the students!

B

Bake sale

Get your entire school community to hold a bake sale! Invite students and staff to bake their favourite goodies. Sell them to your school in support of ShareLife.

C

Celebration

Is it your birthday or school anniversary? Why not set up a ShareLife Celebration Fund to mark the occasion? It's a great way to stay in touch and celebrate, as well as raising money for people in need in our community.

D

Dance-a-thon

Time to put your best foot forward and hold a Dance-a-thon! Pick a day, get your playlist ready and keep dancing! Have your school gather pledges, post pictures and videos.

E

Exercise

Exercise is not only good for you, it can help others. Maybe you've taken on a personal challenge to run/bike/walk a particular distance? How about skipping? Get creative, gather pledges and raise money for ShareLife.

F

Fancy dress day

Whip out your best suit and tie or dress and pearls! Just like a regular dress down day... x10! Post and share the results on social media, and make sure you tag @ShareLifeCan. Your school community can participate by making a small donation.

G

Game night

Get students and teachers to lend to the event their favourite board games. Invite the school community to come out, where you can charge an entrance fee to play all night long! Get your game face ready and bring your A game.

H

Hair day

Sport your craziest, funniest, prettiest, most creative hairstyle for hair day! Be sure to snap some photos and tag us on social media @ShareLifeCan. The school community can vote for their favourite look and make pledges to see their pick win!

I

Iron Chef bake-off/cook-off

Get your staff and students to bake their favourite dish! Share the results of your labours on social media, and make sure you tag @ShareLifeCan. People can vote for their favourites by donating or give money to take part.



LIVING THE GOSPEL BY
PROVIDING FOR THOSE IN NEED ❤️

J

Jeans day

Whip out your best “Canadian suit” (denim on denim) or rock your favourite trusted pair of jeans for jean day! Students and teachers can participate by making a small donation that goes towards ShareLife.

K

Karaoke

Time to stretch your vocal chords and queue up your favourite pop song! Who has the chops to be the school’s best singer? Make it a competition between students and teachers and have participants make a small donation to enter.

L

Lego building competition

Invite your staff and students to gather together all their unused Lego and get creative. Who can make the most recognizable landmark or biggest structure? Pay to take part or gather pledges per brick or size of building.

M

Movie night

Fire up the popcorn machine! Invite students, teachers, families and friends to join a Friday night movie night at the school, ask for a small donation for the entrance fee and feature a family favourite movie!

N

No food/treats (ThinkFast)

Consider going without food for a little while in order to help those who don’t have any. Challenge your staff or students to take one day to fast and pray for those in need. Have participants gather pledges from family and friends.

O

Outdoor challenge (Clean up Creation)

Create a plan with staff and students to clean up an area in your community. Collect pledges for sponsorship for all the good you are doing to pick up garbage and protect creation. Make sure to enjoy the great outdoors when the day arrives.

P

Pie eating contest

Get ready to get a little messy. Consider getting staff and students to have a pie eating contest – no hands! Entrants can pay a fee to take part. The contestant that finishes first can take home a prize. Pies can be as simple as a plate of whip cream or a doughnut.

Q

Quizzes

How about a ShareLife Quiz, such as a quiz about your school? Hold your own school quiz and raise money for ShareLife by asking for a donation per entrant. Consider offering a prize to the winner.

R

Raffles

Everyone loves a raffle! Get friends and family or local businesses to offer prizes, and then invite your school community to take part in a raffle. Make sure to check your board’s policies, regulations and guidelines when conducting a raffle.

Image on left: Poster by Vittoria, Grade 7 student from DPCDSB's St. Faustina CES, runner-up of the 16th Annual Elementary Poster Contest



SL

À Plusieurs, Nous Sommes uns Pour aimer



S***Silent auction***

Gather some items/prizes from family/friends/local businesses. Maybe you have some student artists that would like to donate their work for this activity. Have your school community bid on each item and all funds raised can go towards ShareLife.

T***Treasure hunt/scavenger hunt***

Create a treasure hunt around your school (or school yard), with clues and challenges to see which of your students can find the "treasure" (or prizes). You can charge per entrant or gather pledges for students to take part.

U***Uniform-free day/dress-down day/PJ day***

Have your school host a day to wear anything you can think of: jeans day, baseball cap day, sports jersey day, pyjama day. Invite your school to donate or gather pledges to participate.

V***Versus competitions (students vs. teachers)***

What can unite a school better than a friendly game between staff and students? Consider a game of hoops, road hockey, volleyball. Students can donate to become participants or spectators.

W***Water balloon contest***

Invite your school on a nice day and enjoy the outdoors and the fun! Fill up some water balloons and pick your targets (teacher targets if you wish to be so bold). Charge each person per throw, like some simple prizes for being the closest to your target.

X***Extreme hat day!***

Have your school host a day to sport some wacky headwear and raise money for ShareLife. Invite your classes to get creative and create some of their craziest hats. Don't forget to share your photos with us on social media @ShareLifeCan.

Y***Your school's Feast Day***

Happy Saint Feast Day! Have a day celebrating your school's patron saint and raise money in support for ShareLife. You can tie the day in with other fun activities, as well.

Z***Zzzz - Sleep on the floor***

Many people don't have a comfy bed to sleep at night. Invite your school to gather pledges and invite them to spend one night sleeping on the floor at home. It's a great way to tie in penance and being empathetic to those in need.

Image on left: Poster by Charley, Grade 8 student from CSC MonAvenir's ESC Père-Philippe-Lamarque, winner of the 5th Annual French Elementary Poster Contest

Share the News with Families

We encourage you to share your efforts with your school community. A simple message in your school's newsletter to families can get the word out.

Sample messages promoting your events

Dear Families of [School],

Thank you for choosing Catholic Education! All of us at [School] are committed to living out our faith and one way we can demonstrate this as a community is by supporting ShareLife.

ShareLife helps many people right here in our community, including people suffering from mental illness, isolated seniors, young mothers and their children, newcomers to Canada, and people with special needs.

To witness Christian charity and support ShareLife, our school will be [describe your fundraising event].

This is how our school will be working together to help those who are less fortunate through ShareLife.

Thank you for helping those in need.

Dear Families of [School],

It is that time of year again where [School] puts our faith into action!

Our school will be having [describe your fundraising event] to help those in need through ShareLife.

ShareLife helps many people right here in our community who are suffering silently. It is important we all do our part to live out Christian charity.

Please be a part of this year's drive to help our neighbours in need and care for those less fortunate.

Thank you for living the Gospel.



Stories to Share

Staff of Vita Centre

Thanks to schools around the Archdiocese, many lives are changed for the better. These stories are a testament to the difference you can make to help those in need in our community.

Arielle's story – Vita Centre

Arielle was only 17 and in her final year of high school when she found out she was pregnant.

Being young and essentially still a child herself, she was frightened and overwhelmed. The next events brought even more distress: her mother kicked her out to live with a father she barely knew, then her partner and friends deserted her. That's when you stepped up.

Arielle's school referred her to Vita Centre, where thanks to your loving support of ShareLife, her life took a major turn. She was amazed at how she was heard and treated without prejudice. Here, Arielle found a sense of belonging, acceptance and confidence that you made possible.

"I have no words to describe what it means to be a recipient of your support," Arielle shared. "I have a better mental state now. I know that my baby is healthy because of it, too."

Your compassion gives young families like Arielle's a future full of possibility.

Find more stories to share with your students at sharelife.org



Participants of Silent Voice's Summer Camp

Simone's Story
– *Silent Voice*

As a 15-year-old Deaf teen, Simone struggled to communicate with her hearing family members. This often left her feeling isolated. She was relieved to discover she was not alone – you were there for her.

Because accessibility matters to you, ShareLife is funding a summer day camp run by an agency called Silent Voice. When Simone enrolled, it was the first time she socialized with other Deaf kids on a regular basis. She quickly learned American Sign Language (ASL) in this new environment.

After camp, Simone started attending other programs run by Silent Voice. Her parents also began learning ASL in an informal class taught by one of the Deaf volunteers.

With newfound confidence and language skills, Simone volunteers for Silent Voice any chance she gets. She and her family have made incredible strides. They are thrilled for Simone's future, made brighter by you.

Find more stories to share with your students at sharelife.org



Participant of Good Shepherd Ministries' DARE Program

Oliver's Story – *Covenant House*

Your kind support gives those who struggle with addiction hope for a second chance in life.

Oliver was one of them. He was not a stranger to this, as he grew up surrounded by drugs and alcohol. He, too, fell into a cycle of addiction. His substance use decimated his budget month after month, making it hard for him to keep an apartment. As a result, he frequented the shelter program at Covenant House.

Determined to put his addiction behind him, he was connected with a Youth in Transition worker – a Covenant House program made possible through your loving support. The worker helped him navigate the systems he would need to recover. For a while, Oliver fell into a difficult pattern. But through different approaches, including a pre-treatment process and long-term addiction program, he was able to advance his recovery.

Oliver's journey to sobriety hasn't been straightforward, but he remains committed to his course of treatment.

Thanks to your unwavering devotion to those in need, Oliver is now filled with much hope, taking it one day at a time.

Find more stories to share with
your students at sharelife.org



Participants of Silent Voice's Summer Camp

Maria's Story – *Covenant House*

When Maria left foster care at the age of 18, she found herself at Covenant House. Here she worked very closely with Michael, a Youth in Transition Worker, every week. Through their work together, Michael discovered just how smart and resilient Maria was as a young person. She simply needed someone in her corner.

After some time, Maria got an interview for a supported housing opportunity, but was completely overwhelmed and nervous about it. Michael sensed Maria's apprehension and walked with her through the entire process.

Maria was thrilled when she found out her application was accepted. A few months later, she moved into her own place.

"You have supported me more than my own father had my whole life," she told Michael.

Thank you for being so kind to Maria and having her back. You are helping young people get a warm bed, clothing, and food, and help them shape their future for the better.

Find more stories to share with your students at sharelife.org

Don't Forget to Say Thank You

Make sure to thank your school community and let them know how they made a difference.

Sample thank you to school community:

Dear Families of [School],

Thank you for taking part in our [fundraising event]. Together, we were able to raise [amount] to help people in need through ShareLife. Our school's participation will directly help thousands of individuals and families right here in our community and across the entire Archdiocese.

To learn more about how the great work of ShareLife, visit sharelife.org.

Thank you again for your kindness!

Dear Families of [School],

Last week was our [fundraising event] for ShareLife and you helped raise [amount] that will help many people here in our community and around the Archdiocese. That's amazing!

You can learn more about how your support is helping those in need by visiting sharelife.org

Thank you again for your support last week. We couldn't actively live out our faith at [School] without your kindness. You are living the Gospel by providing for those in need





Thank you for taking the time to support ShareLife through your school fundraising activities. This form helps to recognize your school for helping ShareLife agencies throughout the Archdiocese of Toronto.

Please send this form and funds to the ShareLife office by June 7, 2024.

If your event takes place after June 7th, please contact Arlene Salazar at 416-934-3400 ext. 521 or asalazar@archtoronto.org.

Recognition form

Date:

Contact Person:

School Name:

School Address:

School City:

Postal Code:

School Phone#:

School Board:

Email:

School's Affiliate Parish:

Parish City:

Funds Raised:

Description of Activity:

Please send funds raised along with this form to:
ShareLife, 1155 Yonge Street Toronto, ON M4T 1W2

Please share your ShareLife events on social media @ShareLifeCan #livingthegospel

You're doing good in the world!

You're building a culture of compassion at your school. You're also teaching your students ways to actively live out Christian faith and charity. And, you're doing an amazing job.

Now that you have some ideas and resources at your fingertips, you and your school are ready to do good in the world.

Through you and your school's efforts, countless people are getting the important help they require. You have a chance to share their story and give them the dignity they deserve.

On behalf of everyone at ShareLife and the Catholic charities that support those in need, thank you for your great kindness and best of luck with your school's fundraising efforts!

 **ShareLife**
sharelife.org |  sharelifecan

