

# ShareLife Key Dates

The ShareLife campaign is an integrated effort of parishes, the ShareLife office and our production suppliers. Your support in adhering to the timelines for the submission of data to our office is greatly appreciated!

**The key dates schedule applies to all campaigns.**

*The activities listed in italics apply to direct mail parishes only.*

Mar. 21	Begin weekly pulpit and bulletin announcements
Mar. 28 – Apr. 3	Materials delivered to parishes. Check materials on arrival. Display posters, brochures, banners and lawn signs once received.
Mar. 28 – Apr. 3	First direct mail letter sent from Cardinal, mailed by ShareLife office
<b>Mar. 31</b>	<b>⚠ Submit report 1 online</b> with total donations to date
Apr. 11	Show ShareLife Parish Campaign video or agency speaker video
<b>Apr. 18</b>	<b>First ShareLife Sunday: In-church collection</b>
<b>Apr. 21</b>	<b>⚠ Submit report 2 online</b> with total donations to date
<b>Apr. 28</b>	<b>⚠ Submit report 3 online</b> with total donations to date
<b>May 5</b>	<b>⚠ Submit report 4 online</b> with total donations to date
<b>May 26</b>	<b>⚠ Submit report 5 online</b> with total donations to date
<b>Jun. 23</b>	<b>⚠ Submit report 6 online</b> with total donations to date
<i>Jul. 15</i>	<i>⚠ ShareLife to extract donation data from Parish Tools for reminder mailing</i>
<b>Jul. 28</b>	<b>⚠ Submit report 7 online</b> with total donations to date
<b>Sept. 1</b>	<b>⚠ Submit report 8 online</b> with total donations to date
<i>Sept. 1-3</i>	<i>Direct mail reminder letter mailed by ShareLife office</i>
<b>Sept. 22</b>	<b>⚠ Submit report 9 online</b> with total donations to date
Sept. 26	Show ShareLife Parish Campaign video or agency speaker
<b>Oct. 3</b>	<b>Second ShareLife Sunday: In-church collection</b>
<b>Oct. 6</b>	<b>⚠ Submit report 10 online</b> with total donations to date
Oct. 24	Show ShareLife Parish Campaign video or agency speaker
<b>Oct. 31</b>	<b>⚠ Third ShareLife Sunday: In-church collection</b>
<b>Nov. 3</b>	<b>⚠ Submit report 12 online</b> with total donations to date
<b>Nov. 17</b>	<b>⚠ Submit report 13 online</b> with total donations to date
<b>Dec. 15</b>	<b>⚠ Submit report 14 online</b> with total donations to date

May 2021

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

June 2021

S	M	T	W	T	F	S
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

July 2021

S	M	T	W	T	F	S
				1	2	3
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

August 2021

S	M	T	W	T	F	S
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

September 2021

S	M	T	W	T	F	S
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

October 2021

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

November 2021

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20

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